
GEORGETOWN UNIVERSITY
SCHOOL OF CONTINUING STUDIES
SUMMER 2017
THURSDAYS, 5:15 PM TO 8:15 PM

**BLHV-201-40: LET THEM EAT CULTURE:
THE HISTORY AND POLITICS OF FOOD**

Overview

Oddly this class is not really about food *directly* (i.e., no recipes, it won't help you develop a nutrition plan, or prepare you for a career in food services). Yet, it is about how human culture, politics, and well-being have been dramatically affected by our food—how we grow it, sell it, distribute it, and eat it. Homo sapiens have existed for 250,000 years, yet civilization emerges only 10,000 years ago. Why? For 240,000 years human beings existed as hunter gatherers chasing their food. It wasn't until they made a transition to agriculture and domestication of animals for food that they created permanent settlements leading to a division of labor and written language. Throughout history what we eat and how we produce and distribute it has been central to trade, warfare, and the development of social class. Food has spurred political revolutions and has transformed our biological existence—in some cases for the worst and in others for the better. In the 21st century it is easy to take food for granted. Yet we spend 10 percent of each day, on average, consuming food and drink. We've become disconnected from food production in the fast food age. We are now often reheating rather than cooking, following the advice of celebrity chefs, and cooking single dishes from ingredients produced in many different parts of the globe. We've forgotten how much time and energy it once took to produce and prepare food. We've lost our knowledge of even what is in our food. We fail to recognize how history has often been driven by what we put in our stomachs. In this class you will learn about the food we consume now and what we ate in the past and the very real and important consequences of these choices.



Note: This is a non-Western class that focuses on, arguably, the most important global story in human history. The class will involve discussions around food—literally sometimes eating as part of class.

Faculty

Mark M. Gray, Ph.D.

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Course Books (required)

1) *An Edible History of Humanity*

Tom Standage

Publisher: Walker & Company; First Edition edition (May 12, 2009)

ISBN-10: 0802715885

2) *Food in History*

Reay Tannahill

Publisher: Broadway; Revised edition (May 10, 1995)

ISBN-10: 0517884046

3) *The Omnivore's Dilemma: A Natural History of Four Meals*

Michael Pollan

Publisher: Penguin (August 28, 2007)

ISBN-10: 0143038583

4) *Selected journal readings via JSTOR* (see course schedule below)

Learning Objectives

After completing this course a student should be able to:

1. Explain the importance of food in different cultures and periods of history
2. Propose a theory of the human transition from hunter-gathering to agriculture
3. Recognize the connections between food prices and political instability
4. Compare food production, sale, and distribution in different cultures
5. Evaluate food policies of a selected nation (effectiveness providing safe, affordable food)
6. Identify effects of food culture on human well-being (positive and negative)
7. Explain the cause and effect role of food in globalization (trade and war)
8. Describe the impact of the mode of food production on society
9. Recognize the impact of technology on food production and preparation
10. Describe the demographic changes that come with transitioning from an agricultural to an industrial economy
11. Recognize the impact in changes in food production that lead to migration
12. Discuss the relationship between food and class and related health and policy effects
13. Describe the origin and evolution of a contemporary meal
14. Discuss the role of food in popular culture (from fast food to celebrity chefs)
15. Describe the human response to famine in the 20th and 21st centuries
16. Conduct a final research project on a non-Western topic using both a literature review and social data analysis (quantitative or qualitative)

Grading

The final grade will be determined as follows:

- 93% to 100% = A, 90% to 92% = A-
- 87% to 89% = B+, 83% to 86% = B, 80% to 82% = B-
- 77% to 79% = C+, 73% to 76% = C, 70% to 72% = C-
- 67% to 69% = D+, 60% to 66% = D, Below 60% = F

Class assignments represent **20%** of your overall grade. One exam will be given during the semester gauging your grasp of the material. This is **25%** of your grade. The centerpiece of the course is a research project on a specific issue related to the politics and history of food of interest to you (e.g., the importance of food in an important historical event, explaining the development and persistence of a particular food culture, explaining the linkage between a food culture and public health outcome). This paper must be non-Western in focus. The specific topic will be determined by you in consultation with your professor. Throughout the semester we will be discussing and developing these projects together as a class. Results will be presented at the end of the semester in an informal presentation session. This and in-class participation will account for **15%** of your grade. The final paper detailing your research on your chosen topic should consist of a minimum of 2,500 words.¹ The paper is worth **40%** of your grade.

Disabilities

If you are a student with a documented disability who requires accommodations or if you think you may have a disability and want to inquire about accommodations, please contact the Academic Resource Center at 202-687-8354 or arc@georgetown.edu.

Extreme weather, Emergencies, and Instructional Continuity

During inclement weather or other emergencies on a day when we are scheduled to meet face-to-face, check the university's Web site or call (202) 687-7669 for information on whether the university is open. If the university is open, this class will meet. If the university is closed, this class will meet through distance means such as online videoconferencing; check your e-mail for a message from me on how we will proceed in that situation. Due dates for written assignments submitted through Blackboard will not be changed due to campus closings.

The university recently has acquired the capability to send text messages and recorded messages about emergencies to cell phones and other mobile devices. Sign up on MyAccess.

Georgetown Honor System

All students are expected to follow Georgetown's honor code unconditionally. We assume you have read the honor code material located at www.georgetown.edu/honor, and in particular have read the following documents: Honor Council Pamphlet, What is Plagiarism, Sanctioning Guidelines, and Expedited Sanctioning Process. Papers in this course will all be submitted to turnitin.com for checking. Submitting material in fulfillment of the requirements of this course means that you have abided by the Georgetown honor pledge:

In the pursuit of the high ideals and rigorous standards of academic life, I commit myself to respect and uphold the Georgetown Honor System: To be honest in any academic endeavor, and to conduct myself honorably, as a responsible member of the Georgetown community, as we live and work together.

¹ The paper should use a 12-point Times New Roman font and be double spaced with standard margins (1" top and bottom and 1.25" left and right). With these parameters a 2,400 word paper will be approximately 8 pages in length

Plagiarism

The sources for all information and ideas in your assignments must be documented, following the style rules of the American Psychological Association. In addition, all quotations must be identified as quotations, using quotation marks and indicating the source of the quotation, as mandated by APA style. Anything less than these standards is plagiarism. A summary of APA style is available at: <http://owl.english.purdue.edu/owl/resource/560/01/>

In accord with university policy, all incidents of suspected plagiarism or other Honor Code violations will be reported to the Honor Council without fail. If the Honor Council finds that a student has plagiarized or has violated the Honor Code in any other way, the student will receive a grade of F for the course.

Policy Accommodating Students' Religious Observances

Georgetown University promotes respect for all religions. Any student who is unable to attend classes or to participate in any examination, presentation, or assignment on a given day because of the observance of a major religious holiday or related travel shall be excused and provided with the opportunity to make up, without unreasonable burden, any work that has been missed for this reason and shall not in any other way be penalized for the absence or rescheduled work. Students will remain responsible for all assigned work. Students should notify professors in writing at the beginning of the semester of religious observances that conflict with their classes.

Course Schedule

<u>Class and topics</u>	<u>Primary readings and multi-media</u>
May 25: -Evolutionary food -The First Great Transition: Hunter-gatherers adopt agriculture... and civilization	Tannahill Chs. 1-6 In the Beginning; Cooking in 10,000 BC; Changing the Face of the Earth; The First Civilization; Ancient Greece; Imperial Rome JSTOR "The Anthropology of Food and Eating" by Sidney W. Mintz, Christine M. Du Bois <i>Annual Review of Anthropology</i> , Vol. 31, (2002), pp. 99-119 Multi-media: <i>Origins of Us: Guts (BBC)</i>
June 1: -Food and Class in the Ancient World: Egypt, Rome, and Greece -The Birth of the Great Global Food Families	Standage Chs. 1-4 The Invention of Farming; The Roots of Modernity; Food, Wealth and Power; Follow the Food JSTOR "Grasses in Ancient Egypt" by Loutfy Boulos, Ahmed Gamal-El-Din Fahmy <i>Kew Bulletin</i> , Vol. 62, No. 3 (2007), pp. 507-511 Guest Presenter: Sr. Thu T. Do, LHC, Vietnam Food and Wine Culture Assignment: Deconstructing A Meal's Global History

June 8:

- Eastern Food Cultures
- Plague: Fewer People, Bigger People

Tannahill Chs. 7-13

The Silent Centuries; India; Central Asia; China; Supplying the Towns; The Late Medieval Table

JSTOR

“Prebiotics in ancient Indian diets” by A. K. Samanta, Atul P. Kolte, S. Senani, Manpal Sridhar, Natasha Jayapal, *Current Science*, Vol. 101, No. 1 (10 July 2011), pp. 43-46

Multi-media: *The Supersizers Eat* (BBC)

June 15:

- Trade, Globalization, and Food Fusion in the Age of Exploration
- The origin and evolution of ancient and classical food culture that persists today
- The Columbian Exchange: Globalization is Born

Standage Chs. 5-6

Splinters of Paradise; Seeds of Empire

JSTOR

“Women and Economic Change: The Pepper Trade in Pre-Modern Southeast Asia” by Barbara Watson Andaya, *Journal of the Economic and Social History of the Orient*, Vol. 38, No. 2, Women's History (1995), pp. 165-190

Guest Presenter: Sr. Bibiana Ngundo, LSOSF, From Fields to Table in Kenya

Multi-media: *Bizarre Foods*

June 24, Saturday: Mount Vernon, VA

- Origins of food “holidays”
- The Plantation: Slavery and Food Production
- Colonization For Food
- Bread, Rice, and Revolution

Tannahill Chs. 14-16

The New World; Food for the Explorer/Traveler; Introducing Global Foods to “The Locals”

Standage Chs. 7-8

New World, New Foods; The Steam Engine and the Potato

JSTOR

“Slavery and American Agricultural History” by Gavin Wright *Agricultural History*, Vol. 77, No. 4 (Autumn, 2003), pp. 527-552

Multi-media: *Slavery and the Making of America*

June 29:**Midterm Exam**

No readings or multimedia outside of class

July 6:

- 19th Century Food at the Cutting Edge: Your breakfast cereal used to be health food, your soda was medicine
- Famine and Migration

Tannahill Chs. 17-20

A Gastronomic Grand Tour I & II; The Industrial Revolution; The Food-supply Revolution

JSTOR

“The Problem of Bread and the French Revolution at Bordeaux” by Richard Munthe Brace *The American Historical Review*, Vol. 51, No. 4 (Jul., 1946), pp. 649-667

Multi-media: *Babette’s Feast*

<p>July 13: -The Pre-Modern Kitchen -Leaving Agriculture: The demographic shift</p>	<p>Tannahill Chs. 21-Epilogue The Scientific Revolution; Confused New World; Epilogue Standage Chs. 9-10 The Fuel of War; Food Fight JSTOR "Food in Films: A Star Is Born" by Steve Zimmerman <i>Gastronomica: The Journal of Food and Culture</i>, Vol. 9, No. 2 (Spring 2009), pp. 25-34 Assignment: project proposal and outline</p>
<p>July 20: -Fast Food Conquers Quickly and Transforms All Food -Industry, Technology, Capitalism: Food Modernity from Cooking Local to Reheating Global Food (i.e., The revolution will be microwaved... and it will be in nugget form)</p>	<p>Pollan Chs. 1-7 The Plant; The Farm; The Elevator; The Feedlot; The Processing Plant; The Consumer; The Meal JSTOR "Making Famine History" Cormac Ó Gráda <i>Journal of Economic Literature</i>, Vol. 45, No. 1 (Mar., 2007), pp. 5-38 Multi-media: Food, Inc.; Super Size Me; The Corporation</p>
<p>July 27: -Ethical Food Movements: Vegetarians, Vegans, and Animal Rights -Health Matters: Food and Life Expectancy -Foodies Fight Back: The Modern Food Movement</p>	<p>Standage Chs. 11-12 Feeding the World; Paradoxes of Plenty "Trash Eaters" by Scarlett Lindeman <i>Gastronomica: The Journal of Food and Culture</i>, Vol. 12, No. 1 (Spring 2012), pp. 75-82 Multi-media: Food chain slaves; Forks Over Knives; Jamie Oliver 's Food Revolution;</p>
<p>August 3: -The Geo-politics of Famine in the Modern World -Luxury Food and the Celebrity Chef -The Politics and Policy of Poverty and Hunger in the "Developed" World -The Multimodal Transport: A Global Grocery</p>	<p>Pollan Chs. 8-20 All Flesh is Grass; Big Organic; Grass; The Animals; Slaughter; The Market; The Meal; The Forager; The Omnivore's Dilemma; The Ethics of Eating Animals; Hunting; Gathering; The Perfect Meal JSTOR "The Regulation of 'Novel Food' in China: the Tendency of Deregulation by Juanjuan Sun, <i>European Food and Feed Law Review</i>, Vol. 10, No. 6 (2015), pp. 442-448 Guest Presenter: Dr. Jonathon Wiggins, Ph.D., The Dining Guest in the Afghan War Zone Multi-media: Food Network selections; DC Cupcakes Assignment: Presentation</p>
<p>August 10: -The future of food -Automation and machines growing food -Space: Off Earth food?</p>	<p>Readings supplied by the instructor Multimedia: Humans Need Not Apply; Space films excerpts Assignment: Presentation</p>

August 17:
-Course Conclusions
-Presentations

Reports due Aug. 24
(electronic submission)
